



UNITED AGAINST ONLINE ABUSE

COALITION TO STOP HATE SPEECH IN SPORT



Co-funded by the
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D1.2 – Implementation Progress

Project 101184558 – UAOA

***Developing a Pan-European Framework to Combat Online
Abuse in Sport***

Reporting Period – 12th January 2025 to 30th April 2026

Submitted by:

FEDERATION INTERNATIONALE DE L'AUTOMOBILE (FIA)

Project Coordinator

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D1.2 – Implementation Progress

EXECUTIVE SUMMARY

Overview

The project “*Developing a Pan-European Framework to Combat Online Abuse in Sport*” aims to address the growing challenge of online abuse affecting athletes, officials, volunteers, and wider stakeholders in the sports ecosystem. Building on the United Against Online Abuse (UAOA) global campaign led by the FIA, the project delivers an integrated set of activities across education (WP2), research (WP4), capacity building (WP3), communication (WP5), dissemination (WP7), and advocacy (WP6). Implemented in collaboration with partners across Spain, Czech Republic, Slovenia, and Sweden, the project seeks to develop practical tools and evidence-based solutions to strengthen safeguarding, improve awareness, and promote safer sporting environments across Europe.

Overall Status

The project is progressing in a structured and coordinated manner, with strong advancement across all Work Packages despite initial delays linked to partner transitions and internal restructuring. Governance mechanisms have been established, academic partnerships secured, and core outputs are under active development. With the expansion of the core UAOA team capacity within the Project Coordinator Organisation (FIA) and revised timelines in place (as approved by the Project Officer), the project is now well-positioned to deliver all key outputs within the updated schedule.

Key Achievements

- Delivered **educational modules and pilot lectures** across multiple countries, including Spain and Czech Republic, with strong engagement from academic institutions.
- Engaged **over 100 stakeholders from 27 countries** through the Stockholm Conference and EU Forum activation, alongside broader outreach to students, policymakers, and sport organisations.
- Reached **more than 12,000 users across 170+ countries** via the UAOA website and generated **over 37,000 LinkedIn impressions**, 5,000+ clicks, and significant engagement across project communication channels linked to Erasmus+ related tasks and activities.
- Achieved **high-visibility outreach through FIA social media channels**, leveraging a global audience of over 3.1 million followers, with several posts covering UAOA-related topics exceeding 500,000 views.
- Reached more than **2.7 million** views and almost **280,000 likes** across the FIA Instagram channels for Erasmus+ project-related posts and stories.
- Established the EU Forum as a key advocacy platform (Deliverable D6.1) and executed a strong communication campaign, as outlined in Deliverable D5.1.
- Progress has advanced significantly across several key project outputs currently under development, including:
 - Micro-credential on online abuse in sport (D2.1)
 - Critical Pathway Framework (CPF) (D3.1)
 - Pan-European research activities (D4.1)
 - EU Forum and advocacy platform (D6.2)

Key Impact

- Increased **awareness, knowledge, and capacity** among students, especially within the institutes of the academic partners in Czech Republic, Slovenia and Spain, as well as several other stakeholders to identify, prevent, and respond to online abuse.
- Strengthened **cross-sector collaboration at European Level**, bringing together sport federations, academia, policymakers, and technology stakeholders through the EU Forum and expansion of the UAOA Global Coalition.
- Advanced the transition of UAOA from an **awareness-driven initiative to an operational, evidence-based platform**, delivering concrete tools and frameworks
- Established foundations for **long-term behavioural and cultural change**, supported by education, research, and advocacy outputs designed for scalability beyond the project lifecycle.

1. Project Overview & Key Objectives

The United Against Online Abuse (UAOA) global campaign was launched in 2023 by H.E. Mohammed Ben Sulayem, President of the FIA and is primarily supported by the FIA Foundation. It was established with the main goal to work collaboratively with sporting organisations across the globe, as well as with national governments, academics, regulators, social media and technology platforms to produce research-based, evidence-led assessments of the online abuse landscape in sport as well as the solutions to tackle this phenomenon.

Within this wider campaign, the Erasmus+ project “*Developing a Pan-European Framework to Combat Online Abuse in Sport*”, was established as a key strategic instrument at a regional level to advance UAOA’s mission. Under this approach, EU Funding supports the integration of research, education, capacity building and advocacy, thereby strengthening UAOA’s role as a global coalition and knowledge hub in Europe. The project enables the development of concrete tools, including educational modules tailored to the regional lens, sport-specific research outputs, and the EU Forum convenings, while expanding partnership across sport, academia, policy and technology.

Through this structured and EU-supported framework, UAOA is evolving from an awareness-driven initiative into a more operational, evidence-based, and sustainable platform capable of delivering long-term systemic impact. Specifically, the present Erasmus+ project aims to provide valuable outputs to support the online safety of athletes and other primary stakeholders across Europe, by delivering:

- A micro-credential dedicated to online sports safety to educate, safeguard, and prevent online abuse.
- A bespoke critical incident framework to assist sport federations, national members, and affiliates in safeguarding their participants against online abuse.
- The dissemination of empirical research to support evidence-based interventions.
- The first pan-EU awareness campaign to combat online abuse at all levels of sport.

2. Implementation Progress of the Work Packages

WP1. Management and Coordination

The project successfully initiated with the organisation of the *online* Programme Kick-Off Meeting on 17 February, bringing together UAOA, FIA, Clark Hill LLP, and National Coordinators (from Czech Republic, Slovenia, Spain and Sweden) to align on workstreams, deliverables, and overall project direction. Significant progress has been made in establishing the project's governance and operational framework, including the development of the Collaboration Agreement in coordination with Clark Hill LLP and the preparation of a comprehensive Project Handbook outlining workstreams, timelines, and responsibilities. While the collaboration agreements were formally executed in 2026, the partners had previously agreed in principle on the tasks, roles, and deliverables, enabling the successful initiation of the workstreams.

Within the first few weeks, internal coordination mechanisms were established through ongoing engagement with FIA legal and financial representatives, alongside the initiation of the Steering Committee structure and Terms of Reference. In parallel, capacity-strengthening measures were implemented, including the launch of recruitment for a dedicated Erasmus+ Project Coordinator, which attracted strong interest with over 30 applications received within the first week. While the recruitment of the dedicated Erasmus+ project specialists which started in early 2025 took longer than anticipated due to several HR / Visa requirements (the appointments completed in January-February 2026), the core UAOA team was assigned responsibility for the various Erasmus+ workstreams in line with their respective roles and overall project commitments, thereby forming the Erasmus+ project working team.

One of the few deviations from the original WP1 work plan was the absence of formally scheduled quarterly Steering Committee meetings consisting of partner leadership. This was primarily due to challenges in aligning the availability of all members, particularly across the sporting calendar. However, this issue was anticipated as a potential risk and was proactively managed to ensure continuity of coordination and decision-making. The Interim-Project Coordinator therefore implemented a series of bilateral meetings with project partners, which effectively ensured ongoing alignment and operational oversight. Additionally, to further strengthen shared understanding of roles and responsibilities, including the specific tasks under WP2 (Education) and WP4 (Research) implemented in collaboration with local academic partners, comprehensive guidance documents and presentations were developed and disseminated. These materials continue to serve as living reference documents, updated as required and actively used by partners to support implementation.

Post the FIA Presidential Elections scheduled in December 2025, in Q1 2026, UAOA, including the Erasmus+ project, transitioned from the FIA Communications Department to the FIA President's Office. This departmental move was mainly intended to streamline decision-making, clarify oversight, and align UAOA more directly with strategic leadership. The minor delays linked to approval processes in the previous activity period were significantly reduced in alignment with this move. It was also recognised that the expansion of the UAOA

programme, including the Erasmus+ project deliverables, had outpaced existing internal capacity, in response FIA/UAOA initiated a structured phase of team growth and organisational strengthening. New roles were therefore onboarded and co-funded across project management, governance, Erasmus+ project coordination, partnerships, communications and part-time in-house academic support to strengthen delivery capacity and ensure greater continuity across workstreams.

This period has reinforced the importance of structured growth, integrated governance, and forward planning as UAOA continues to mature into a long-term programme. With strengthened academic collaboration, expanded internal capacity, and enhanced strategic positioning within the FIA, UAOA is well placed to deliver upcoming milestones, including the piloting of the education modules under WP2, initiation of research tasks under WP4, and implementation of its refined communications approach under WP5, in addition to the designing and planning of a sustainability plan to synthesise the long term impact and continuation of the project beyond the Erasmus+ funding.

Key progress as on date

- Organization of kick-off meeting on 17th February 2025 (One of the main presentations shared with the partners during this meeting, explaining the different phases of the project, tasks, responsibilities etc. and the funding splits, with necessary redactions of sensitive information, is being annexed herewith as [Annexure A](#)).
- Several one on one meetings held with each of the Project Partners across 2025 and 2026 to discuss project progress and implementation of various tasks and timelines of deliverables.
- A number of steering committee meetings and working group meetings were held between the UAOA project team and the partners. For example, a workshop was led by the representatives of FIA University with the Academic Experts onboarded by the National Partners in Czech Republic, Slovenia and Spain to discuss the roles, responsibilities and expectations of development of the Education Modules under WP2.
- Creation of repository of reference documents, presentations, guides and templates, shared with the partners periodically.
- Finalization of collaboration agreements between the FIA and project partners – approved by Clark Hill LLP the legal advisor to the project as well as project partners and FIA Legal (with 2 of them already executed as on date of submission of this report).
- Following the restructuring and realignment of the UAOA team, UAOA leadership meetings were held on 12th February, 2026 in London (focusing on Communication aspects) and 8th-9th April, 2026 in Paris (focusing on aspects of working within the Presidential Department and other overall project management aspects).

WP2. Education

Under this Work Package, the development and delivery of the educational module on online abuse in sport is well advanced, with strong progress achieved in both academic engagement and content development. Academic partners onboarded across multiple countries, including the Czech Republic, Slovenia, and Spain, have successfully developed and initiated delivery of

their modules, with in-person lecture sessions already conducted at leading institutions such as Charles University, Prague (Czech Republic) and the European Sport Business School (ESBS, Spain). Student feedback is currently being consolidated to support iterative content refinement and ensure alignment across national contexts.

Significant efforts have also been made to establish and strengthen academic partnerships, supported by structured outreach activities, dedicated guidance materials, and continuous coordination with National Coordinators and FIA University - the corporate research arm of the FIA. In parallel, a common framework for the education module was defined, building on some existing research and training content, which enabled the national partners to adapt and expand it within their respective national contexts, examples and training methodologies.

A small, yet important shortfall under WP2 has been the slow progress with the Swedish partner in terms of identification and onboarding of an academic partner. This has led to a delay in completion of the Swedish module. Again, this was mainly due to a change in the national partner's management structure. As of February 2026, this has been significantly resolved, and two dedicated team members have been allocated to handle all the Erasmus+ project related tasks by the Swedish Partner. As Project Coordinators, we have actively supported the Swedish Club through its transition. As of the date of submission of this report, at least three meetings were held in the last few weeks with the Swedish Partner, who has subsequently initiated discussions with local academic contacts to identify the experts who can assist with the development of the micro-credential courses and overall implementation of WP2.

Overall, WP2 demonstrates strong advancement in building a structured, multi-country educational framework, supported by active academic partnerships, initial delivery of learning activities, and continued alignment across partners.

Key progress to date

- **Spain:** Development of educational modules in collaboration with ESBS Business School, followed by the successful piloting of the module among Sports Management students across the Madrid and Valencia campuses, with sessions being jointly delivered by the Spanish Partner RFEDA and faculty members from ESBS
- **Czech Republic:** Development of the educational module in collaboration with Charles University, which was piloted with students enrolled in Sports Ethics. The module received overwhelming positive feedback. This module will be further delivered to future students across different courses and faculties, with principal approval already secured for its inclusion as a credited component of the Sports Ethics course starting next academic year.
- **Slovenia:** Development of the education module in collaboration with an educational expert, who shall be delivering the course content to students at the School of Advanced Social Studies.

Upcoming Activities

The original deadline for the key deliverable under WP2 (D2.1 – Microcredential) launched in the EU was 12th February, 2026. This delivery date has been subsequently pushed back, due to the

reasons outlined in the previous section, and thus a new deadline was requested for the 12th November, 2026.

Over the coming months, the main tasks under WP2 shall be:

- Identification and finalization of an academic partner / expert in Sweden to support WP2-related tasks (and also WP4)
- Completion and delivery of the remaining national module (Sweden) and its integration into the overall programme framework
- Consolidation of student feedback and refinement of module content across all partner countries
- Completion of technology setup, including the LMS and supporting infrastructure required for the delivery of the online micro-credential in English and other partner languages (Czech, Slovenian, Spanish and Swedish)
- Roll-out of the module in English and local languages across partner countries
- Ongoing monitoring and evaluation of feedback, with iterative improvements to content and delivery
- Promotion of the micro-credential, not only among the students from the academic partners in the partner countries, but across Europe through all possible communication channels.

WP3. Capacity Building

The main deliverable under this WP is to develop a Critical Pathway Framework (CPF, D3.1) in addition to other capacity building initiatives. A CPF can be understood as “a structured, step-by-step operational framework designed to help sport organisations prevent, identify, respond to, and manage cases of online abuse in sport.”

Accordingly, as part of the pilot programme, a relationship has been established with Appeals Centre Europe – an intermediary dispute resolution body – who have provided training to project partners on raising cases of online abuse for review at platform level (in cases where the platform has not responded adequately under the Digital Services Act).

This relationship offers partners a direct and accessible entry point to broader support mechanisms. In parallel, we have collaborated with Dublin City University (UAOA’s flagship academic partner) to conduct a Delphi framework process, through which 120+ best practice principles have been identified to form the research basis of the CPF (D3.1). Due to restricted availability of the existing academic expert of FIA, a new expert is being onboarded and as of the date of submission of this report, the terms and conditions have been finalized and work shall soon be started to create the design and structure, based on which the final framework shall be developed. The final deliverable (CPF) shall enable the FIA member clubs, as well as other sports organizations to support the entire life cycle of safeguarding and intervention of their participants, stakeholders and/or dependents, from reporting content violations, to signposting to national support networks, and provide a growing awareness to the physical and mental manifestations online abuse can trigger.

In practical terms, the CPF is intended to:

- Provide a clear pathway of actions for organisations when dealing with online abuse
- Define roles, responsibilities, and procedures across stakeholders (e.g. clubs, federations, safeguarding officers)
- Integrate legal, safeguarding, and reporting mechanisms into a coherent system
- Support organisations (the partner clubs in first phase, but broader sports organisations in the long-term) in moving from mere awareness to committing with knowledge towards:
 - Identification
 - Action / Response
 - Intervention
 - Prevention
- Serve as a replicable and scalable model across different national and organisational contexts

Upcoming Activities

The original deadline for the key deliverable under WP3 (D3.1 – Design, Implementation Progress and Monitoring Plan of CPF) was 12th April, 2026. This was not possible due to the reasons explained in the previous paragraph and thus a revised deadline was requested for 12th November, 2026.

Over the next few months, the main tasks under WP3 shall be:

- Finalisation of the design and structure of the Critical Pathway Framework (CPF) based on the Delphi research outcomes
- Engagement and onboarding of the new academic / technical expert to lead the development of the framework
- Consolidation and validation of the 120+ best practice principles identified through the Delphi process
- Development of the operational components of the CPF, including workflows, roles, and intervention pathways
- Integration of legal, safeguarding, and platform-level escalation mechanisms within the framework (including leveraging the collaboration with Appeals Centre Europe for reporting the abusive content on social media)
- Drafting of the first version of the CPF (D3.1) and consultation with project partners and key stakeholders to ensure applicability across different national contexts, including legal, cultural and language differences.
- Refinement and finalisation of the CPF based on feedback and alignment with project objectives
- Preparation of the implementation, monitoring, and evaluation plan associated with the CPF
- Initial planning for pilot implementation of the CPF within partner organisations

WP4. Research

Under WP4 steady progress has been achieved across the core research workstreams, with activities advancing in parallel across partner countries at different stages of implementation.

Following the initial phase of establishing academic partnerships, strong collaboration has been secured with key universities in Spain, Czech Republic, and Slovenia, with onboarding processes of the researchers and finalization of the topics actively progressing. The common theme of the research will be online abuse in motorsport and within each national context.

Building on this foundation, the development of the Call for Proposals (Task 4.3) has been initiated, Particularly:

- **In Spain**
 - The collaboration with ESBS has been made for conducting the research along with the implementation of the WP2 - Education related activities.
 - The research shall be conducted in close conjunction with the Spanish project partner to collect the responses from the motorsport drivers and officials across the Spanish ecosystem
 - As of the date of submitting this report, the calls to recruit researchers has been published.
- **In Czech Republic and Slovenia**
 - The collaboration with Charles University has been made for conducting the research along with the implementation of the WP2 - Education related activities.
 - For Slovenia, the academic expert being collaborated with shall be working with another partner, Sigmund Freud University, for the recruitment of researchers and completion of WP4 related tasks
 - As of the date of submission of this report, the research teams are currently being onboarded, reflecting continued progress towards full operationalisation of research activities.
 - In both the countries, like Spain, the research shall be conducted in close conjunction with the Czech and Slovenia project partners respectively, to collect the responses from the motorsport drivers and officials across the respective national landscapes.
- **In Sweden**
 - As mentioned above, while progress in Sweden was temporarily affected due to internal transitions, targeted support and ongoing engagement are in place to ensure alignment and continuity in the coming phase.
 - As of the date of submission of this report, at least 3 meetings were held in the last few weeks with the Swedish Partner, who has subsequently initiated discussions with local academic contacts to identify the experts who can assist with the research related tasks and overall implementation of WP4.

In summary, WP4 is progressing in line with its outlined structured approach, moving from partnership establishment and topic definition towards full research implementation, with final research outputs (D4.1) expected in line with the project timeline.

Upcoming Activities

The original deadline for the key deliverable under WP4 (D4.1 – Final research papers ready for dissemination) was 12th October, 2026. However, to ensure research quality and to accommodate the delays experienced at the beginning of the project (during 2025), a revised

deadline of 12th December 2026 has been requested. This extension will allow sufficient time for the completion of high-quality data collection, including survey implementation, as well as thorough analysis and evaluation. It will also support the publication of research outputs from each participating country in reputable journals or professional outlets within their respective national contexts.

Over the coming months, the main tasks under WP4 shall be:

- Identification and finalization of academic partner / expert in Sweden to help with WP4 related tasks (and also WP2)
- Finalisation of research areas and topics across all partner countries
- Completion and launch of Calls for Proposals by all partners
- Receipt, evaluation, and selection of research proposals
- Formal onboarding of selected researchers and initiation of research activities
- Establishment of monitoring and reporting mechanisms, including the preparation of interim progress reports
- Ongoing coordination with academic partners and the UAOA team to ensure alignment and quality assurance
- Continuous tracking of research progress, challenges, and emerging findings
- Preparation and consolidation of final research outputs, reports, and publications

WP5. Communication

Under WP5, a comprehensive and multi-channel communication strategy has been successfully implemented, since the beginning of the project, ensuring strong visibility and engagement across both institutional and public audiences. Communication activities have been delivered through a combination of owned channels (UAOA LinkedIn, FIA Instagram Channels and UAOA + FIA Websites) along with media articles, supported by structured campaign planning aligned with key project milestones, particularly the Stockholm Conference and EU Forum activation.

The UAOA LinkedIn platform played a central role in targeting professional and institutional stakeholders, including policymakers, sport organisations, and academic partners. A structured content lifecycle—comprising pre-event promotion, live coverage, and post-event dissemination—resulted in strong engagement levels. Across the reporting period, LinkedIn communications generated over **37,000 impressions** during the Stockholm Conference campaign period (from 1st August 2025 to 31st December 2025) alone. Since the beginning of the project and to date, the overall Erasmus+ project aligned posts by UAOA alone have collected more than **5,000+ clicks**, **1,100+ reactions**, and **70+ reposts**, demonstrating effective stakeholder reach and interaction. High-performing posts, particularly those related to the Stockholm Conference and collaboration announcements, exceeded **4,500 impressions**, reflecting strong audience interest and alignment with project objectives.

In parallel, broader awareness was significantly amplified through the FIA's Instagram ecosystem, leveraging an audience of over 3.1 million followers. Content delivered through FIA and FIA Presidential channels achieved significant visibility, with several individual posts reaching over **500,000 views** and consistent community engagement across likes, shares, and

comments. Key campaign moments, including workshops, mission statements and the Stockholm Conference, demonstrated particularly strong performance, highlighting the effectiveness of combining institutional credibility with mass audience outreach. The combined views of all the Erasmus+ project activity related posts and stories were more than **2.7 million** and the total number of likes (to the posts alone) stood at almost **280,000**, at the close of 2025.

Similarly, the UAOA website served as a central dissemination hub, reaching approximately **12,000 users across more than 170 countries**, while media coverage across international outlets reinforced the project's credibility and positioning. Complementary tools, including video content, on-site branding, and briefing materials, ensured consistent messaging and visibility across all activities.

Additional communication created and shared by the Partners further strengthened visibility and accessibility of project outputs, at the local / national level. Assisted by the UAOA core team, the partners were equipped with key communication tools, templates, materials and recommendations since the beginning of the project, which were optimally applied by the partners, as per their available capacity. Detailed reporting with regard to the impact and statistics of the partners communication can be found in the deliverable D5.1 – Communication Materials and more shall be updated on the continuous reporting portal in the upcoming weeks.

Overall, WP5 has delivered a high-impact communication strategy, combining targeted stakeholder engagement with broad public outreach, significantly enhancing the project's visibility and influence.

WP6. Advocacy

Under WP6, the establishment and activation of the EU Forum of the UAOA Coalition has been successfully achieved as a key milestone of the project. The EU Forum was conceived as a pan-European, multi-stakeholder platform designed to facilitate structured dialogue, knowledge exchange, and coordinated action to address online abuse in sport. It brings together stakeholders from sport governing bodies, academic institutions, policymakers, technology platforms, and civil society, ensuring a cross-sectoral approach aligned with the complexity of the issue.

The Forum was operationalised through its official launch at the UAOA Annual Global Conference held in Stockholm on 9 September 2025, marking the transition from concept to implementation. The event convened participants from approximately 27 countries and achieved strong representation across industry sectors, with over 100 in-person attendees and additional virtual participants. Through a structured agenda of thematic sessions, including policy discussions, technological solutions, safeguarding approaches, and the Erasmus+ programme panel, the Forum enabled meaningful engagement and positioned itself as a platform for translating project outputs into real-world application.

Beyond the launch event, WP6 has demonstrated strong performance in stakeholder mobilisation, communication, and ecosystem building. The Forum builds on an existing coalition

of over 70 organisations and has further expanded its reach, with additional organisations expressing interest in joining following the event. A targeted communication campaign supported the launch, generating significant visibility and engagement across global audiences, and reinforcing UAOA's positioning as a leading initiative in this field.

While this milestone was not reported at the time due to the team restructuring outlined above, the same was submitted on 23rd April 2026 and is available as a public document in the funding and tenders portal.

Regarding the other deliverable (D6.2 - Countering Online Abuse in Sport Day), the concept has been developed and is currently being designed for implementation through a series of online and offline activations; which are scheduled to take place alongside the F1 Grand Prix in Barcelona, Spain (June 2026) and the F1 Grand Prix Silverstone, UK (July 2026). COAS Day demonstrates the EU Forum's shift from a one-off initiative into a sustained, action-oriented convening series. Momentum is already being translated into concrete follow-up activities, including targeted stakeholder engagement across motorsport, capacity-building training sessions, and the development of future events and advocacy initiatives. This positions COAS day not only as a key deliverable under WP6, but as a catalyst for ongoing global collaboration, knowledge exchange and long-term social impact.

These developments demonstrate the project's advocacy initiatives in ensuring the sustainability, scalability, and long-term policy impact of the project, firmly anchoring WP6 within the broader strategic objectives of UAOA.

Upcoming activities

The remaining key deliverable under WP6 is D6.2 Countering Online Abuse in Sport Day, to be implemented in connection with the EU Forum. Originally, this was planned for May 2026 alongside a further EU Forum Meeting, with reporting foreseen for 12th June 2026. However, as outlined earlier, the FIA Election Period and restructuring and alignment of the UAOA entity prompted a reassessment of the timeline and approach. This enabled the identification of a more strategic delivery opportunity (across Autumn 2025 to Summer 2026), including stronger alignment with partner clubs (in particular the Swedish Member Club who co-hosted the first EU Forum) to maximise impact and visibility.

As such, the implementation has now been restructured as a series of online and offline activations aligned with the Formula 1 Grand Prix events in Barcelona, Spain (June 2026) and Silverstone, UK (July 2026). The Barcelona engagement presents a valuable opportunity for engagement through its connection to the Erasmus+ RFEDA partner club, supporting targeted outreach and stakeholder involvement. Leverage shall be made of the 3.1 million+ followers of FIA's social media accounts and thus it is expected to have several manners of celebration / organization of the events to mark the COAS Day across the FIA/UAOA ecosystem. In light of this revised approach, a request has been submitted to extend the deadline for D6.2 to 12 August 2026, by which time the implementation is expected to be complete.

During the next months, the main tasks under WP6 shall be:

- Preparation and planning of the first Countering Online Abuse in Sport (COAS) Day, including event design, content development, and overall coordination
- Development of communication materials, campaign messaging, and stakeholder engagement tools to support COAS Day implementation
- Coordination with EU Forum members and UAOA Coalition partners to ensure aligned and decentralised participation across countries
- Organisation of another EU Forum meeting to coincide with COAS Day, including agenda-setting, stakeholder mobilisation, and facilitation
- Delivery of COAS Day as a coordinated advocacy activation, combining central (FIA-led) and project partners-led activities
- Engagement with stakeholders across sport (particularly influential motorsport drivers and athletes demographics across sports), policy, academia, and technology sectors to maximise participation and visibility
- Monitoring of stakeholder engagement and participation levels during COAS Day and EU Forum activities
- Collection and analysis of impact data, feedback, and key performance indicators
- Preparation of engagement and impact reporting outputs to support evaluation and future scaling of WP6 activities

WP7. Dissemination

Under WP7, dissemination activities have been effectively integrated across institutional, partner-led, and external engagement platforms, ensuring that project outputs and key messages reach a wide and diverse audience beyond core communication channels. Dissemination has been embedded within FIA's institutional ecosystem, including official publications, governance communications, and high-level events, enabling the project to reach Member Clubs, policymakers, and international stakeholders in a structured and credible manner.

A key strength of WP7 has been the integration of Erasmus+ messaging within major events and stakeholder engagements. The Stockholm Conference organized on 9th September 2025, served as a flagship dissemination moment, complemented by subsequent presentations at FIA General Assemblies, World Motor Sport Council meetings, and International Forums. In parallel, targeted training and awareness sessions, such as workshops delivered to FIA Formula 2 and Formula 3 drivers and national-level seminars conducted by partners, ensured that dissemination extended to operational and grassroots levels within the sport ecosystem.

While the above activities were undertaken by the FIA / UAOA core team, at the same time, partner-led dissemination has also played a critical role, with national partners actively promoting the project through local events, academic engagement, and institutional outreach. Notably, activities in Slovenia demonstrated strong impact, reaching over **500 participants through seminars and training sessions**, while also engaging academic institutions, ministries, and sport stakeholders. Similarly, in Spain, dissemination activities included the integration of the project within the Seminario de Voluntarios y Oficiales, organised by RFEDA, which engaged

over 600 participants across multiple sessions, informing them about the UAOA project and raising awareness about online abuse within the motorsport ecosystem. This decentralised approach has enabled effective localisation of project outputs while maintaining alignment with the overall communication strategy.

In conclusion, WP7 has ensured that dissemination goes beyond awareness to support knowledge transfer, stakeholder engagement, and long-term uptake of project results. By embedding Erasmus+ outputs within high-level institutional contexts, partner networks, and field-level activities, the project has achieved strong visibility, credibility, and sustainability, reinforcing its positioning as a leading European initiative addressing online abuse in sport.

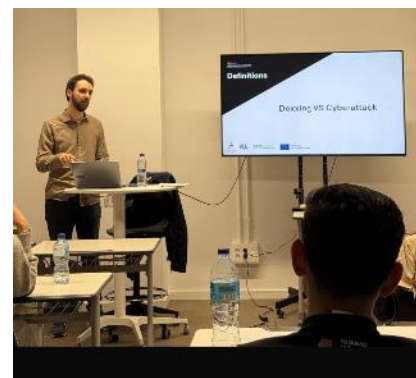
3. Partner Cooperation & Contribution

The project has demonstrated strong consortium dynamics, with active coordination between FIA/UAOA, national clubs, academic partners (coordinated by the national clubs), and external stakeholders across all work packages. Regular meetings, structured communication, and continuous support mechanisms have enabled effective collaboration despite variations in partner capacity and timelines.

Partners have contributed according to their roles, including leading the national-level implementation of education and research activities, supporting capacity building initiatives, and engaging in advocacy and dissemination efforts. For example, the Swedish partner - Svenska Bilsportförbundet (SBF) contributed immensely to the organization of Stockholm Conference and activation of EU Forum in terms of arranging the venue, supporting local logistics and bringing in their network, led by the CEO of SBF. Similarly, the representatives from the Slovenian partner - Zveza za Avtošport Slovenije (AŠ Slo) and Clark Hill LLP contributed to the Stockholm Conference in terms of panel discussions and bringing insights from working with the Slovenian officials and referees, with whom awareness about online abuse was conducted as a short module, during the various scheduled training and capacity building sessions.

Another example is where the Spanish colleagues from Real Federación Española De Automovilismo (RFEDA) contributed by developing the educational module along with ESBS Business School, the Spanish academic partner, and co-delivered six learning sessions in the Madrid and Valencia campus of ESBS.

Some of the pictures from the sessions delivered by the Spanish partner, RFEDA, in collaboration with the local academic partners ESBS are represented hereinbelow:





Significant progress has also been made in formalising partnerships through the development and ongoing finalisation of Collaboration Agreements between the FIA, national clubs, and academic institutions (to support the deliverables under WP2 and WP4), ensuring the clarity of roles, responsibilities, and compliance with project requirements. Although, as outlined in the previous section, some of these agreements were delayed and have been or are being signed in 2026, the partners have remained committed in principle to the project tasks and deliverables, as per the Grant Agreement.

Overall, the consortium has demonstrated a high level of engagement and commitment, contributing to the steady advancement of project objectives.

4. Alignment with Expected Impact and Sustainability Actions

The table below provides a consolidated mapping of the short, medium, and long-term goals as envisaged in the Section 3.1 (Impact and Ambition) of the project proposal. It includes a summary of progress achieved to date and outlines how these objectives are being addressed through the project’s work packages (WP1-WP7), with consideration given to sustainability beyond the funding lifecycle.

	Expected Impact / Planned Goals as per the Project Proposal	Progress Update and Continuity Mechanisms
Short-term Goals	<i>Increased awareness of online abuse among individuals in the sports ecosystem</i>	Awareness is being driven through coordinated communication campaigns (WP5), high-visibility advocacy actions such as the Stockholm Conference (WP6), and dissemination across FIA and partner channels (WP7). These efforts are sustained through ongoing coalition activities and future recurring events (e.g., COAS Day), ensuring continued visibility post-funding.
	<i>Improved practical knowledge and skills to identify, prevent, and respond to online abuse</i>	The development and rollout of the micro-credential and national education modules (WP2) are designed to provide structured learning for students and sport stakeholders from the 4 partner countries. Iterative refinement based on feedback and expansion beyond the academic partner institutions in the form of an online e-learning course hosted on UAOA/FIA website will ensure continued delivery and sustainability of the courses beyond the project lifecycle.

	<i>Enhanced protection of athletes, officials, executives, and fans from online toxicity</i>	Initial protection mechanisms are being introduced through training (WP2), awareness (WP5), and early-stage CPF development (WP3). These lay the groundwork for more structured safeguarding systems to be embedded within organisations in later phases.
	<i>Establishment of mechanisms to respond to online abuse cases (CPF)</i>	The CPF (WP3) is being developed through Delphi research, expert input, and collaboration with entities such as Appeals Centre Europe. Its design focuses on practical workflows and escalation pathways, which will be piloted and institutionalized in partner organisations and tested during the upcoming phases of the project. The UAOA's wider campaign shall continue to promote the adaption of the CPF beyond the project partners, first to the FIA member clubs and eventually to wider sports organizations across Europe.
	<i>Rapid generation of new research insights and data</i>	Research activities (WP4) are being initiated through calls for proposals, onboarding of researchers, and national studies. Early findings will support immediate evidence-based actions, while long-term research outputs will continue informing policy and practice, eventually enhancing the UAOA Barometer reports published under the wider campaign.
	<i>Increased awareness of the scale and nuances of online abuse across stakeholders</i>	Communication outputs, research dissemination (WP4 & WP7), and stakeholder engagement activities ensure that insights into online abuse are widely shared, which is visible from the statistics shared above. This contributes to a deeper understanding of the issues across different cultural and national contexts.
Medium-term Goals	<i>Recognition of international federations as leaders in duty of care and safeguarding</i>	Through the implementation of educational programs (WP2), CPF (WP3), and advocacy platforms (WP6), federations demonstrate proactive leadership. Continued use of these tools beyond the project strengthens their positioning as safeguarding leaders.
	<i>Creation of a more informed and responsible online sporting culture</i>	Combined effects of education (WP2), communication campaigns (WP5), and dissemination (WP7) are fostering behavioral change. Repeated engagement, awareness initiatives, and stakeholder involvement will reinforce this cultural shift over time. Supported with the promotion by partners and the planned activations like engaging influential motorsport drivers and other athletes would contribute in raising the awareness even further.
	<i>Improved mental health and well-being of athletes and stakeholders</i>	By equipping stakeholders with knowledge and response tools (WP2 & WP3) and raising awareness of support mechanisms (WP6), the project contributes to safer environments and improved well-being, with long-term continuity through institutional adoption. The Erasmus+ deliverables and results are parallelly being integrated into the wider UAOA campaign aligning the different work streams and promoting the Erasmus+ project results to the UAOA global coalition members.
	<i>Adoption of the CPF as a practical safeguarding and intervention tool</i>	The CPF (WP3) will be finalised, tested, and implemented within partner organisations. Its adaptable design allows replication across different national contexts and continued

		use by FIA member clubs and also other national and local sports federations and clubs, beyond the project duration.
	<i>Strengthening organizational capacity to respond proactively to online abuse</i>	Capacity is being built through training, tools, and frameworks (WP2 & WP3), supported by research insights (WP4). These elements collectively enable organisations to transition from reactive to proactive approaches.
	<i>Development of policy refinements and evidence-based strategies</i>	Research outputs (WP4) combined with advocacy (WP6) and dissemination (WP7) support the development of policy recommendations and strategic approaches, which can be adopted at national and EU levels, through sustained advocacy and channelizing the network under the UAOA global coalition.
	<i>Increased collaboration and sharing of best practices across EU stakeholders</i>	The EU Forum (WP6) acts as a central platform for collaboration, knowledge exchange, and coordination. These convenings are designed to continue beyond the project, ensuring sustained cooperation, adopted into the UAOA global coalition.
Long-term Goals	<i>Sustained behavioral and cultural change within the sporting community</i>	Long-term impact is driven by continuous education (WP2), ongoing campaigns (WP5), and repeated dissemination (WP7), embedding new norms and attitudes within the sport ecosystem, using the broad network of FIA.
	<i>Integration of safeguarding and well-being of individuals and improved resilience of organisations against online abuse</i>	The combined implementation of educational measures, CPF, and awareness initiatives builds long-term resilience, enabling stakeholders to effectively manage and mitigate online abuse. The overall goal is to embed the results of the project into the organizational policies and procedures, not only of the project partners, but beyond, thereby making safeguarding a standard component of sport governance.
	<i>Development of stronger policies, procedures, and regulatory frameworks</i>	Evidence generated through research (WP4) and advocacy efforts (WP6) and other results generated by the Erasmus+ project, contributes to shaping policy and regulatory frameworks at national and EU levels, with potential global influence, carried by UAOA's wider work supported by the FIA Foundation.
	<i>Establishment of a global platform for collaboration and safeguarding (UAOA Coalition / EU Forum)</i>	The EU Forum (WP6) and broader UAOA Coalition will continue to operate as long-term platforms for dialogue, collaboration, and coordinated action, supported by recurring annual events (like the COAS day, which is expected to become an annually recognized pan-European celebration) and stakeholder engagement.
	<i>Contribution to safer sport environments across Europe and globally</i>	The combined outputs of all WPs create a comprehensive ecosystem of education, tools, research, and advocacy, contributing to safer sport environments beyond the project's duration.
	<i>Use of project outputs as reference frameworks for future initiatives, legislation, and best practices</i>	The micro-credential, CPF, and research outputs are designed as scalable and transferable models, enabling their adoption by other organisations, informing legislation, and serving as benchmarks for future initiatives, both by UAOA and by other projects and organizations.

5. Upcoming Main Activities & Events

Following the realignment of the UAOA entity, the conclusion of the FIA Election Period, and the reinforcement of the project team at the beginning of 2026, and the revision of timelines for certain deliverables, the project is now progressing in a structured and coordinator manner, with activities aligned to the updated deadlines. Moreover, the onboarding of new resources and continued engagement with partners has reinforced delivery capacity across work packages, ensuring that key outputs remain achievable within the revised framework.

To summarize, the key upcoming Activities & Milestones that the project is working towards are:

- Ensure all Deliverables are submitted as per the revised timeline and be in regular touch with the project officer to inform about any delays or deviations, if any
- **Full rollout of the Education Module (WP2)** across partner countries, including completion of the Swedish module and deployment via the LMS in multiple languages
- **Finalisation and delivery of the Critical Pathway Framework (WP3 – D3.1)**, including validation, partner consultation, and preparation for pilot implementation
- **Launch and execution of national research activities (WP4)**, including proposal selection, onboarding of researchers, and initiation of studies across partner countries
- **Delivery of the first Countering Online Abuse in Sport (COAS) Day (WP6)** as a coordinated European advocacy activation, alongside an EU Forum meeting
- In Q4, meetings shall be convened with all the project partners to review outstanding deliverables, sign off on final reports, and align messaging for the project legacy, including planning for the next UAOA Annual Conference and meeting of the EU Forum, as a key project sustainability measure in early-2027.
- **Expansion of stakeholder engagement and coalition activities**, strengthening cross-sector collaboration across sport, policy, academia, and technology
- **Monitoring, evaluation, and reporting across WPs**, ensuring continuous improvement, alignment, and preparation of final outputs



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Annexure A



UNITED AGAINST ONLINE ABUSE

COALITION TO STOP HATE SPEECH IN SPORT

Developing a Pan-European Framework to Combat Online Abuse in Sport

Shared with Partners - 2025



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Section 1 - Programme Overview



Purpose and Vision

Purpose

The development of a Pan-European Framework will address the effects of online abuse in sport by **enabling societal change** in how people engage with social media and **addressing the effects of online abuse in sport**.

The framework will necessitate effective governance, capacity building, research, and advocacy practices. Amongst multiple benefits, the framework will also **support young people and others from under-represented backgrounds**, who often experience targeted online abuse due to their perceived gender, ethnicity, sexual orientation, or cultural heritage.

Vision

In the short term, the intention is to roll out and **pilot the framework's products** within the programme's four FIA Member Club partners (Sweden, Czech Republic, Spain, and Slovenia).

In the long term, the intention is to roll out across all FIA Member Clubs and share the products and best practice with International Sporting Federations with the **aim of globally expanding the framework's impact**.

Alongside this, the communication and advocacy outputs aim to **increase the awareness** of the impact of online abuse and **encourage desisting action** among the public.



Key Deliverables



Produce a **microcredential** (with academic certification), translate it into Spanish, Swedish, Czech, and Slovenian, and integrate it within national university curriculums.



Develop a national **Critical Pathway Framework**, translate it into Spanish, Swedish, Czech, and Slovenian.



Fund **research**, prioritising researchers from under-represented backgrounds within Spain, Sweden, Czech Republic, and Slovenia, into online harm and publish in the national language.



Deliver a **communications campaign**, utilising ambassadors, highlighting the effects of online abuse and promoting desisting action.



Develop a **Pan-EU Forum** to advocate, collaborate, and share best practice on online abuse in sport. Announce and lead the creation of an annual **'Countering Online Abuse in Sport Day'**.



Overview - Roles and Responsibilities

FIA, FIA University, and Clark Hill LLP

FIA

- As Coordinator, the FIA is **responsible for the programme** and is the **primary risk holder**. This includes responsibility for all partners and overall programme success.
- Responsible for **project management** (WP1) and pre-financing **grant management** and distribution.
- Responsible for acting on and **completing key deliverables of WP5** (Communication), **WP6** (Advocacy), and **WP7** (Dissemination). Also supporting **WP2** (Education).
- Provide **administrative support** to the Steering Committee.

FIA University

- As the Academic Lead, supported by the FIA and partnered Member Clubs, you are responsible for acting on and **completing the key deliverables of WP2** (Education) and **WP4** (Research).
- Responsible for facilitating the **development of academic partnerships** within the four partnered nations.
- Act as FIA Lead for WP3 (Capacity Building), supporting the **CPF development**.

Clark Hill LLP

- As Legal Lead, you are responsible for providing overall **legal and safeguarding support** to the programme and supporting **WP3** (Capacity Building).



Overview - Roles and Responsibilities

Partner FIA Member Clubs

Club Presidents

- As a Steering Committee member, you are responsible for **providing strategic oversight**, and your club's contributions and **commitment to the programme**.
- Required to attend Steering Committee meetings across 24 months.
- Supported by the FIA and Clark Hill LLP, responsible for **ensuring the completion** of key deliverables of **WP2** (Education), **WP3** (Capacity Building), and **WP4** (Research).
- Where necessary, providing strategic assistance and **support to developing academic and government partnerships** within your nation.

National Coordinators

- As the key day-to-day contact for your club's contributions, and a member of WP Sub-Groups, you are responsible for **attending sub-group meetings**, providing progress updates, and working closely alongside other members.
- Responsible for acting on and **completing the key deliverables** of **WP2** (Education) and **WP3** (Capacity Building), and **WP4** (Research).
- Supported by the FIA, responsible for facilitating the **development of academic partnerships** within your nation.
- Responsible for **contributing to other activities** that are required by the programme (e.g. contributing to progress reports).



Budget Breakdown

Paid in lump sum contributions to FIA. FIA then distribute contribution payments to partners.



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Section 2 - Work Package Breakdowns



WP1: Project Management and Coordination

Aim: To ensure that the project implementation is of high quality, completed in time, and within budget.

Lead: UAOA PMO Team with support from Partners

Action Code	Output	Deadline	FIA Lead	Notes
WP1.1	Steering Committee Meetings and Partner's Cooperation Report	Jan/Feb 25, Apr 25, Jul 25, Oct 25, Jan 26, Apr 26, Jul 26, Oct 26, Nov 26 (Report), Dec 26	UAOA PMO Team	Report is sensitive and will include proof of each meeting, minutes, action points, and strengths and weaknesses of each partner.
WP1.2	Collaboration Agreement and Project Handbook	Signed in March 25	UAOA PMO Team	
WP1.3	Project Log Document	Mar- Apr 25	UAOA PMO Team	Includes change tracker, budget tracker, risk log, lessons learned, KPI tracker, decision-making log, project timeline (incl. critical pathway).
WP1.4	Implementation Report	Submitted in Dec 25	UAOA PMO Team	Report will be available to the public.
WP1.5	Communication Materials	Submitted in Feb 26	UAOA PMO Team	Materials will be available to the public.
WP1.6	Dissemination Report	Submitted in Dec 26	UAOA PMO Team	Report will be available to the public.



WP2: Education

Aim: To develop a microcredential, enabling sports participants to earn recognition of competencies developed on recognition, management, prevention and intervention strategies around online abuse in sports. To introduce in the university curriculums in project partners' countries (Sweden, Slovenia, Spain and Czech Republic), prior to pan EU rollout.

Action Code	Output	Deadline	FIA Lead	Notes
WP2.1	Evaluation and curriculum needs analysis	Spring 25	FIA University with UAOA PMO Team	Includes evaluation of the currently available FIA University education module, an evaluation of user-friendly and accessible technology delivery options, and accessibility evaluation of new micro-credential.
WP2.2	Curriculum design and content production	Ready for Pilot	FIA University with UAOA PMO Team	Includes developing academic partnerships with national universities by April 2025, developing content alongside professors, translating content into five languages (English, Spanish, Swedish, Czech, and Sloven), and creating promotional materials.
WP2.3	Pilot the microcredential in Spain, Sweden, Slovenia, and Czech Republic	Pilot - Completed by Sep 25 Report - Nov 25	FIA University with UAOA PMO Team	Includes assessing the teaching methods used, improving based on collected feedback, and producing a pilot report.
WP2.4	Launch the micro-credential in EU.	Jan 26	FIA University with UAOA PMO Team	
WP2.5	Progress report	Submitted in Jun 26	FIA University with UAOA PMO Team	



WP3: Capacity Building

Aim: Develop a Critical Pathway Framework (CPF) to support the entire life cycle of safeguarding and intervention (reporting, mental health first aid, and legal support). Accommodate and adapt to different national contexts.

Lead: Erin Bourke and Clark Hill with support from FIA Member Clubs

Action Code	Output	Deadline	FIA Lead	Notes
WP3.1	Research and analysis	Autumn 25	JAOA PMO Team & Clark Hill	Includes engaging with FIA Member Clubs and international sports for best practice, conducting literature reviews, and analysing legal and ethical frameworks.
WP3.2	Design Critical Pathway Framework and training manual	Ready for Pilot		Includes translating the CPF and training manual into five languages (English, Spanish, Swedish, Czech, and Sloven).
WP3.3	Pilot the CPF and refine.	By March 26		Includes a small pilot and refining based on collected feedback.
WP3.4	Launch the CPF with partnered FIA Member Clubs and share with JAOA Coalition.	Apr 26		Includes presenting CPF at FIA Sports Conference in Jun 26.
WP3.5	Monitor and evaluation report	Submitted in Oct 26		Includes evaluating the CPF's efficiency, collecting case studies, and documenting lessons learned.
WP3.6	Expand CPF roll out	50% FIA EU Member Clubs - Dec 26 100% - Dec 27		Includes roll out to two member clubs per non-EU FIA region and engaging with a min. 10 external partners by Dec 26.



WP4: Research

Aim: Commission research in collaboration with local academic partners to respond to the lack of research into online harm in different cultures and languages. Attention will be paid to making the offer available to researchers from under-represented backgrounds.

Action Code	Output	Deadline	FIA Lead	Notes
WP4.1	Develop academic partnerships in Sweden, Czech Republic, Spain, and Slovenia.	April 25	FIA University with UAOA PMO Team	Includes reaching out to relevant departments in domestic universities within Spain, Slovenia, Czech Republic, and Sweden and securing their interest in their Master's students conducting online abuse in sport research.
WP4.2	Identify research areas and launch call for proposals.	May 25		Includes collaborating with academic partners to develop call for research proposals, outlining objectives, timelines, available funding and other criteria.
WP4.3	Onboard researchers and establish method of progress monitoring.	Jun/July 25		Includes formal acceptance, documentation and commencement of work in line with the work plan. Academic supervisors appointed.
WP3.4	Final research reports	Published in Jun 26		Includes the publication of the reports and presentation at a small event.



WP5: Communication

Aim: Introduce a communication and marketing campaign highlighting the harmful effects of online abuse in sport, encouraging those to desist and promote the package of support measures.

Lead: UAOA PMO and FIA Communication teams

Action Code	Output	Deadline	FIA Lead	Notes
WP5.1	Develop a pan-EU campaign strategy.	Summer 25	UAOA PMO and FIA Comms	Includes outlining the objectives, target audience, messaging, pool of potential ambassadors, and available channels. Also the development of a communications calendar.
WP5.2	Present the campaign strategy.	Summer/Autumn 25		Includes presenting at an UAOA EU Event and focusing on ambassadors with strong influence in Sweden, Czech Republic, Spain, and Slovenia.
WP5.3	Ambassador engagement	Autumn 25		Includes delivering an informational workshop to ambassadors and creating ambassador content (target: x1 ambassador interview and x1 senior sport figure interview per quarter).
WP5.4	Launch the campaign and complete an impact report.	Jan 26		Includes launching in five languages (English, Spanish, Swedish, Czech, and Slovenian) and continuous monitoring and evaluation of campaign engagement.
WP5.5	Successfully reach campaign KPIs.	Jan 26 Dec 25 / 26		Includes reaching 10,000 UAOA LinkedIn followers by Jan 26 and signing 10 new UAOA Coalition partners per year (Dec 25 / Dec 26).



WP6: Advocacy

Aim: Introduce a communication and marketing campaign highlighting the harmful effects of online abuse in sport, encouraging those to desist and promote the package of support measures.

Lead: UAOA PMO Team and Xavier Malenfer with support from FIA Communications

Action Code	Output	Deadline	FIA Lead	Notes
WP6.1	Research within key EU partners.	Spring 25	UAOA PMO Team FIA Communications	Includes analysing the current state of online abuse in sports within Spain, Sweden, Czech Republic, and Slovenia, identifying key stakeholders, and developing new relationships with the Swedish and Czech governments.
WP6.2	Develop and launch the EU Forum and Countering Online Abuse in Sport (COAIS) Day concept.	May 25		Includes defining the structure, objectives, participation, decision-making, and responsibilities of the EU forum. Establishing communication channels with key stakeholders. Defining the concept and goals of the COAIS Day.
WP6.3	Celebrate the first COAIS Day.	May 26		Aim to engage all EU countries.
WP6.4	Monitor and evaluation	Ongoing		



WP7: Dissemination

Aim: To share and disseminate the findings, deliverables, methodology and the results of the project:

Lead: UAOA PMO Team and FIA Communications

Action Code	Output	Deadline	FIA Lead	Notes
WP7.1	Stakeholder Identification	Spring 25	UAOA PMO Team FIA Communications	Includes identifying and categorising project stakeholders and the target audience for internal and external communications on the programme.
WP7.2/6	Communication schedule and workshop integration	Spring 25		Includes integrating the a communication schedule and content for each WP into FIA, Partners and UAOA's internal and external communication plans.
WP7.3/4/5	Define key messages, develop content, and social media strategy	Social Media Strategy - Spring 25 Dissemination - Ongoing		Includes preparing key messages for each stakeholder on the purpose and outcomes of the programme and developing content suited to each audience and channel (Including a social media strategy).
WP7.9	Documentation and reporting	By Dec 26		Submit final report on the dissemination of information, progress, news, findings, methodology from all WPs.



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Section 3 - Partner Engagement and Additional Requirements

16



Governance

Project Management

Steering Committee - Executive Voice and Strategic Oversight

WP2 Sub-Group

WP3 Sub-Group

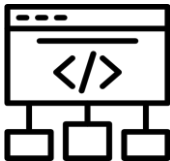
WP4 Sub-Group

WP5 Sub-Group

WP6 Sub-Group



education



capacity building



research



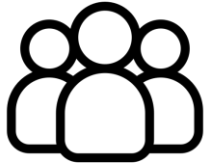
communications



advocacy



External Engagement



UAOA Coalition

Expand and deepen coalition partnerships.

Ensure programme messaging is included in wider UAOA partnership and communication work.

Essential to WP2 (Education), WP3 (Capacity Building), WP6 (Advocacy), and WP7 (Dissemination)



Academic Partnerships

Develop new partnerships, focused on four partnered nations.

Led by FIA University and National Coordinators.

Essential to WP2 (Education) and WP4 (Research).



EU Forum

Establish new relationships (e.g. with Swedish and Czech governments) and develop existing UAOA Coalition relationships.

Essential to WP6 (Advocacy) and WP7 (Dissemination).



Global Public

Focus on successful communication dissemination (e.g. social media) and public engagement (wider UAOA activations).

Essential to WP2 (Education), WP5 (Communication), WP6 (Advocacy) and WP7 (Dissemination).



Additional Requirements



Communicate via various channels including emails chains, working group meetings, and, informally, via Whatsapp. **All parties are responsible for the documentation of all their communication.**



First **working language will be English** but, where required, internal documentation can be informally translated into Spanish, Swedish, Slovenian, or Czech.



Safe and correct documentation storage is essential. **Responsibility of all** to ensure individual documents are **shared with PMO** for secure storage.



Strict requirement to adhere to **EU GDPR** and gain **consent for all imagery.**



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