



UNITED AGAINST ONLINE ABUSE
COALITION TO STOP HATE SPEECH IN SPORT

2025 Stockholm CONFERENCE AGENDA 9/9/2025



Grand Hotel, Stockholm,
Sweden



Södra Blasieholmshämnar 8, P.O. Box 16424,
SE 103 27, Stockholm, Sweden



Full-Day Event followed by a celebratory
reception with drinks and canapés.

Registration: 08:00 - 09:00

Conference Programme: 09:00 - 16:00

Networking Reception: 16:00 - 18:00

8:00 AM -
9:00 AM

Registration and Breakfast

Speakers and guests are kindly asked to report to the hotel's front-of-house staff for directions to the Stockholm Conference Suite.

9:00 AM -
9:30 AM

Opening Remarks

- FIA Foundation Executive Director, **Saul Billingsley**
- ARISF President, **Dr. Raffaele Chiulli**
- Peace and Sport President and Founder, **Joël Bouzou OLY**
- Formula 1 President & CEO **Stefano Domenicali** (Video Message)
- FIA President, **Mohammed Ben Sulayem**

9:30 AM -
10:00 AM

The Flood of Online Abuse

- FIA University, **Professor David Hassan**
- Notre Dame University, **Professor Nitesh Chawla**



**10:00 AM -
10:45 AM**

**The Sports Ecosystem -
Lived Experiences**

- IFSO President, **Gwenda Stevens**
- F1 Broadcaster, **Natalie Pinkham**
- FIA VP for Sport Europe and CEO of Svenska Bilspportförbundet, **Anna Nordkvist**
- NORDREF Swedish Digital Youth Ambassador, **Arvid Isaksson**

**10:45 AM -
11:00 AM**

Refreshment Break

**11:00 AM -
11:20 AM**

**Anti-Hate Measures
with TikTok**

- TikTok Global Head of Outreach and Partnerships – Trust & Safety, **Val Richey**

**11:20 AM -
11:40 AM**

**Tackling Online Abuse in
Sport with Signify**

- Signify Co-Founder and CEO, **Jonathan Hirshler**

**11:40 AM -
12:00 PM**

UAOA ERASMUS + Programme
**Developing a Pan-EU
Framework to Combat Online
Abuse in Sport**

- ESBS Spain Academic Director, **Carmen Ruano**
- Clark Hill LLP Lawyer, **Aidan Eames**
- Autosport Federation of Slovenia, VP of V&O Council and UAOA National Coordinator, **Gabrijela Jerman**



12:00 PM -
13:00 PM

Networking Lunch and Media Interviews

13:00 PM -
13:45 PM

Legal Action and Threat Protection

- Arwen.AI CEO, **Matthew McGrory**
- Sport Radar, VP Risk and Investigations, **Adam Pennock**
- ATP Tour Safeguarding Director, **Andrew Azzopardi**

13:45 PM -
14:15 PM

Support in the Game -
The FA and Kick It Out

- The FA, Refereeing EDI Delivery Manager, **Raj Randhawa**
- Kick It Out, Fan Education and Engagement Manager, **Alan Bush**

14:15 PM -
14:30 PM

Refreshment Break

14:30 PM -
15:30 PM

Coalition Voices: A Guide to Safeguarding and Organisational Responses

- ISU President and Member of the International Olympic Committee, **Mr. Jae Youl KIM**
- Chair of the Governing Board of EPAS (Council of Europe) and Head of the International Department for European Affairs and International Cooperation, French Ministry of Sports, Youth and Community Life, **Solène Charuau**
- FIM Deputy CEO and Operations Director, **Damiano Zamana**
- OFCOM Principal, Online Safety Policy, **Kwamina Korsah**



15:30 PM -
16:00 PM

UAOA in Action and
Closing Remarks

- UAOA, Head of Programme,
Erin Bourke

16:00 PM -
18:00 PM

Evening Drinks and Canapés Reception



2025 Stockholm BIOGRAPHIES

OPENING REMARKS



MOHAMMED BEN SULAYEM



FIA PRESIDENT

Mohammed Ben Sulayem has been the President of the FIA since 2021, and founded the United Against Online Abuse Campaign in 2023.

He earned a Bachelor's Degree in Business from the American University in Washington DC and University of Ulster (UK) before an illustrious sporting career.

Mohammed is a fourteen-time FIA Middle East Rally Champion, winning 61 international events as a driver between 1983-2002. Named UAE Sportsman of the Century, he also received an honorary doctorate from the University of Ulster for services to sports and civic leadership.

He founded the Abu Dhabi Desert Challenge and the MENA Karting Championship Nations Cup and was a key figure in the formation and running of the inaugural Abu Dhabi Grand Prix in 2009.

The patron of a wide range of charities and ambassador for road safety in the UAE, he supports the education of young drivers and officials, training and research to promote motorsport safety, and is a UN Ambassador for Sustainable Tourism in the sport sector.

Prior to his Presidency, of which he is the first non-European to be elected, Mohammed Ben Sulayem was FIA Vice President for Sport and Member of the World Motor Sport Council, a Founding Member of ACTAC, Chair of ACTAC, and Vice President for Automobile Mobility and Tourism.



OPENING REMARKS



SAUL **BILLINGSLEY**

EXECUTIVE DIRECTOR



Saul has led the Foundation since 2013, and was previously the charity's deputy director from 2004.

He has served on boards of organisations including the World Bank's Global Road Safety Facility, the steering committee of the UN Road Safety Fund, the International Road Assessment Programme (iRAP), the Global Road Safety Partnership (GRSP), Safe Kids Worldwide, and the UK Road Safety Foundation. Saul founded the Child Health Initiative, an informal partnership of UN agencies, NGOs and foundations raising child and youth rights on the global transport and urban policy agenda. As deputy director of the FIA Foundation he co-developed the Make Roads Safe campaign, which led the successful call for the first UN Decade of Action for Road Safety.

Prior to joining the FIA Foundation at launch in 2002, Saul was policy director at the FIA's Brussels Office, a campaigns manager for the RAC, and began his career as a political assistant for Labour members of parliament. He is a graduate of Newcastle and Cardiff universities.



OPENING REMARKS



DR. RAFFAELE CHIULLI

ARISF

ARISF PRESIDENT

Raffaele Chiulli is Doctor of Sciences with honours from the University of Rome and had post graduate education at Duke University (U.S.A.), INSEAD (France) and IMD (Switzerland). He speaks English, French and Spanish; Italian is his mother tongue.

Established leader with a strong record of delivery in enterprise and sports administration, achieving strategic planning, business development and economic results. Demonstrated experience in commercial, contractual and financial areas, while building teams and developing broad coalitions of support around projects with tangible social benefits.

Proven ability in building relations, attracting investment and gaining support at the highest level with government authorities, sports institutions and multinational companies. Deep understanding and proven ability in multinational and multicultural environments. Highly value principled business ethics, entrepreneurship, motivation, perseverance and loyalty.



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OPENING REMARKS



JOËL BOUZOU OLY



**PRESIDENT AND FOUNDER
PEACE AND SPORT**

Joël BOUZOU OLY is the President and Founder of Peace and Sport, "L'Organisation pour la Paix par le Sport", President of the World Olympians Association and President of the French Pentathlon Federation.

He has competed in four Olympic Games (Moscow 1980, Los Angeles 1984, Seoul 1988, and Barcelona 1992), winning a bronze medal at the 1984 Games. In 1987, he became World Champion in Modern Pentathlon.

He is also a member of the IOC "Olympism 365" Commission and previously of the "Sport and Active Society" Commission.

A French national, Joël has been awarded the "Legion of Honour", the highest decoration in France, and the "National Order of Merit". He has also been decorated with the French medal 'Médaille d'Or de la Jeunesse et des Sports' ('Gold Medal for Youth and Sports').

Joël Bouzou is currently Advisor to H.S.H. Prince Albert II of Monaco, and Administrator of the A.S. Monaco Football Club.



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THE FLOOD OF ONLINE ABUSE



PROF. DAVID HASSAN



PROFESSOR

Professor David Hassan has published 15 books and 180 other peer-reviewed publications during an academic career spanning more than two decades. A recipient of a Distinguished Research Fellowship, he is a Principal Fellow of the Higher Education Academy and a Fellow of the Academy of Social Sciences.

Professor Hassan has been appointed as a Visiting Professor at some of the world's leading sports Universities, including Loughborough University (UK) and Griffith University (Australia), and has been an invited speaker at many international conferences and industry conventions on a range of topics, including online abuse in sport.





THE FLOOD OF ONLINE ABUSE



PROF. NITESH CHAWLA



PROFESSOR

Nitesh Chawla is the Frank M. Freimann Professor of Computer Science and Engineering, Founding Director of the Lucy Family Institute for Data and Society, and the Inaugural Director of the Data, AI and Computing Strategic Initiative at the University of Notre Dame. He also holds concurrent faculty appointments in the Mendoza College of Business and the College of Science at Notre Dame.

A globally recognized leader in artificial intelligence and data science, his contributions to the field have earned him the rare distinction of being a Fellow of ACM, AAAI, AAAS, and IEEE—an honor shared by only a select few scholars and practitioners worldwide. Dr. Chawla's honors include National Academy of Engineers New Faculty Fellowship, IEEE CIS Outstanding Early Career Award, Rodney F. Ganey Community Impact Award, IBM Watson Faculty Award, IBM Big Data and Analytics Award, and the 1st Source Bank Technology Commercialization Award. Beyond academia, he is an accomplished entrepreneur, founding multiple successful start-ups, including a data science and cloud computing company Aunalytics. Dr. Chawla's expertise and leadership have positioned him at the forefront of AI and data science, making him a sought-after speaker and advisor to industry and academia alike.



THE SPORTS ECOSYSTEM - LIVED EXPERIENCES



GWENDA STEVENS

IFSO PRESIDENT



With decades of experience in the sports world, Gwenda Stevens is a dedicated figure in both national and international sports communities. Since 2017, she has served as a Board Member of the Belgian Olympic and Interfederal Committee (BOIC), joining its Executive Board in 2021.

She leads the Officials Commission and actively contributes to various committees, including Gender Equity and Remuneration, with a strong focus on promoting women in sports and supporting the recognition of officials (referees, umpires).

On the international stage, Gwenda has taken on the prominent role of President of the International Federation for Sports Officials (IFSO) since 2025 and is a recognized umpire for the International Rowing Federation (World Rowing). As an Olympic umpire during the 2024 Games, she brought her expertise to the highest level of the sport.

At the Coupe de la Jeunesse (CDLJ), Gwenda has served as Secretary General since 2019, playing a vital role in fostering the development of young rowers. In Belgium, she has driven the rowing sport to new levels as the President of the Royal Belgian Rowing Federation (KBR-FR-BA) since 2013 until 2025, now as vice-president and as a Board Member and vice-president of the Flemish Rowing League (VRL).

With a rich career as a competitive rower (1978–1989) and over 20 years of experience as a national and international umpire, Gwenda remains actively engaged with her home club, the Royal Rowing Association Sport Gent (KRSG), where she has served as Vice President since 2005. Additionally, she has been a Board Member of the KRSG support association since 2012.

Gwenda Stevens combines leadership, a passion for sports, and unwavering dedication to equality and fair play. Her commitment makes her an indispensable force in both national and international sports governance.



THE SPORTS ECOSYSTEM - LIVED EXPERIENCES



ANNA **NORDKVIST**



CEO SWEDISH MOTORSPORT COMPANYS
& FIA VICE PRESIDENT FOR SPORT EUROPE

Anna Nordkvist is a senior executive in both Swedish and international motorsport. She currently serves as Chief Executive Officer of the commercial entities within the Swedish Automobile Sports Federation, with responsibility for major events such as Rally Sweden and the Royal Rally of Scandinavia.

Since 2022, she has also held the position of Vice President for FIA Sport – Europe, where she plays a key role in shaping the strategic direction of motorsport development across the region. In both capacities, she works to advance the sport through strong leadership in governance, commercial growth, and sustainability.



THE SPORTS ECOSYSTEM - LIVED EXPERIENCES



ARVID ISAKSSON

DIGITAL YOUTH AMBASSADOR

Arvid Isaksson is a 25-year-old Swedish media and communications specialist with a background in content production, digital storytelling, and sound design. He holds a degree in Media and Communication Science from Jönköping University and a diploma in Audio Engineering from JMC Academy in Melbourne. His international experience spans Sweden, Australia, and the U.S., including a semester at Penn State focusing on digital and political communication.

Arvid has worked across various roles — from coordinating external communications for public events like the SETT education fair, to managing social media and website content for nonprofit organizations. He is skilled in video and audio editing, CMS systems and collaborative content creation.

Thoughtful and creative, Arvid thrives in interdisciplinary teams and enjoys using media to engage, inform, and inspire. He brings both technical expertise and emotional intelligence to the role of Sweden's Digital Youth Ambassador, with a focus on accessibility and participation.





ANTI-HATE MEASURES WITH TIKTOK



VALIANT RICHEY



GLOBAL HEAD OF OUTREACH & PARTNERSHIPS FOR SAFETY

Valiant Richey is Global Head of Outreach and Partnerships at TikTok. He leads engagement with civil society organizations and academics, and ensures that TikTok's safety policies, enforcement measures, and features are informed by the insights of external experts. Prior to TikTok, Val spent five years at the Organization for Security and Cooperation in Europe as Special Representative for Combating Trafficking in Human Beings.

Previously, he served for thirteen years as a prosecutor in the United States handling sexual assault, child exploitation and human trafficking cases. He holds a Bachelor of Arts and Master of Arts in political science from Boston University and a Juris Doctor from the University of Washington.



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TACKLING ONLINE ABUSE IN SPORT WITH SIGNIFY



JONATHAN HIRSHLER

CO-FOUNDER AND CEO

Jonathan is CEO of ethical data science company, Signify Group. Since 2019, Jonathan has led the development and roll out of Signify's specialist AI-driven proactive threat detection and protection service - Threat Matrix - an innovative initiative to protect players, athletes and high profile individuals from the poison of online abuse.

Working with international federations, national leagues, player unions, clubs, law enforcement and directly with athletes, Threat Matrix has delivered a step-change in the way online abuse is tackled, creating real world action, effective deterrents and taking the onus away from the victim to take action.





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UAOA ERASMUS+ PROGRAMME DEVELOPING A PAN-EU FRAMEWORK TO COMBAT ONLINE ABUSE IN SPORT



CARMEN RUANO

ESBS European Sport
Business School

ACADEMIC DIRECTOR

Former Gymnast, PhD in Sport Sciences and specialist in academic and sport management. Currently Academic Director at ACE Education Spain, a group of higher Education schools that help the future leaders to turn their passion into their profession.

I have an extensive experience in higher education with international students, leading innovative programs in collaboration with renowned organizations such as FIA, GSIC, Valencia CF, Atlético de Madrid, or the World Football Summit, among others.

Personally dedicated to the enhancement of women in sport, both in performance and management.

I am convinced that education is the cornerstone for the professionalization of sport, she is committed to bridging academia and the global sport industry to foster the next generation of leaders.



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AIDAN EAMES

LAWYER

Aidan Eames advises clients on sports industry and data privacy issues and regulatory matters in the EU and internationally. He is an experienced advisor on sports and environmental matters and in regulatory, financial, governance, energy and contract disputes and planning.

Based in Dublin, he has worked in many EU countries and the United Kingdom and on various national and international pro bono boards both as member and as Chairperson. He has worked as a government-appointed director for state energy utilities and on banking and finance boards. He has published articles on the EU Digital Services Act and on Safeguarding and on Online Abuse in Sports.





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UAOA ERASMUS+ PROGRAMME

DEVELOPING A PAN-EU FRAMEWORK TO

COMBAT ONLINE ABUSE IN SPORT



GABRIJELA

JERMAN



**VICE PRESIDENT OF VOLUNTEERS & OFFICIALS'
COUNCIL AND UAOA NATIONAL COORDINATOR**

Gabrijela Jerman is a professor of English language and literature with more than twenty years' experience in education, teaching and working with teenagers as well as special needs children and young adults.

She has actively been involved in motorsport since 2000 as an organiser of events, trainer and educator as well as competitors' relations officer and stewards secretary covering events across the globe.

Connecting education and motorsport, she has participated in numerous FIA training programmes, seminars and conferences covering various fields from safety and mobility to education and training of young marshals, officials, and organisers.





LEGAL ACTION AND THREAT PROTECTION



MATTHEW MCGRORY

arwen

CEO AND CO-FOUNDER

Matthew McGrory is the CEO and co-founder of Arwen AI Limited.

Arwen is on a mission to help enterprise brands revolutionise their social conversations. Arwen uses market-leading AI to put you in control of your social media paid and organic comments: automatically removing spam and toxic comments, detecting and managing negative comments, and spotting the opportunities to amplify the positive.

Matt's previous experiences include roles such as a CIO, Technology Sales Director and Data Centre Engineer; amassing experience during his time at Premiership Football Club Fulham FC, Brands Hatch motor racing circuit, Global IT Outsourcer – Logicalis, and as Managing Director of Carrenza, a Cloud Service Provider acquired by Six Degrees Group in 2016.

Matthew values work-life balance. He is a keen pianist, singer and guitar player and loves sports of any kind still playing an active role as a rugby player for his local team.



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LEGAL ACTION AND THREAT PROTECTION



ADAM PENNOCK

sportradar

VICE PRESIDENT, RISK & INVESTIGATIONS

Adam Pennock is the Vice President of Risk & Investigations at Sportradar, where he leads a global team dedicated to protecting sports integrity through advanced intelligence and investigative solutions.

With over 16 years of experience in intelligence across the public and private sectors, Adam has been instrumental in developing technology and human-led initiatives to safeguard athletes and organisations.

He played a leading role in creating Safe Sport, an innovative service developed by Sportradar and Arwen to combat online abuse through AI-powered moderation, education, and investigative support. Before joining Sportradar, Adam worked in counter-terrorism at the UK Ministry of Defence and held senior leadership roles at Mitie Security. He holds a Master's in Intelligence and Security from the University of Leicester.



LEGAL ACTION AND THREAT PROTECTION



ANDREW AZZOPARDI



DIRECTOR OF SAFEGUARDING

Andrew is a safeguarding leader with over 20 years of experience in protecting children and vulnerable adults across sporting, NGO, religious, and international contexts. He holds a degree in Social Work from the University of Malta and a Master's in International Politics and Human Rights from City University, London.

Andrew has held key leadership roles, including Safeguarding Team Manager at the English Football Association, Coordinator of the Vatican Safeguarding Task Force, and Global Ombuds for SOS Children's Villages. He specialises in safeguarding investigations, policy development, training and abuse prevention strategies.

He currently serves as Director of Safeguarding at the ATP Tour, the Chair of the MFA Safeguarding Board and is a Senior Associate with the Proteknon Foundation, contributing to global efforts to strengthen safeguarding systems and cultures.



SUPPORT IN THE GAME THE FA AND KICK IT OUT



RAJ **RANDHAWA**



REFEREEING EDI DELIVERY MANAGER

Raj Randhawa is the Refereeing EDI Delivery Manager at The Football Association (The FA). Raj founded The FA Reflective and Representative (R&R) campaign, which was developed to make a significant commitment to diversify the refereeing pathway over the next three years, specifically targeting Black, Asian and Mixed Heritage populations. It was launched in July 2023 in line with the FA's wider refereeing strategy titled 'To Grow, Guide and Govern'.

Raj through The R&R campaign developed a partnership with Kick It Out to deliver education to the referee workforce, providing the opportunity to broaden understanding of different values, cultures, and forms of discrimination. Subsequently, by providing education and developing allyship, this starts to create an environment where the referees being recruited from Black, Asian and Mixed Heritage populations can be their true authentic selves. Working alongside Alan Bush, the R&R campaign has even provided targeted 'Repair and Reintegration' education to the referee workforce who have been found guilty of discrimination.

Raj also serves on the Executive Board and the Interim Chief Strategy Officer at Notts County Foundation as well as Director at the National Education Diversity Awards. Raj's career is dedicated to drive social change, which is evident in his work, finalist at The National Diversity Awards in 2024 and endorsement by HRH The Prince of Wales.



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SUPPORT IN THE GAME THE FA AND KICK IT OUT



ALAN BUSH



FAN EDUCATION AND ENGAGEMENT MANAGER

Alan Bush is Kick it Out's Fan Education Manager, he has worked for Football's Equality, Diversity and Inclusion organisation for nearly six years. Alan has a background in working across numerous London Boroughs as an Anti-Social Behaviour Officer, which he did for ten years prior to joining Kick It Out, and studied at The Tizard Centre, University of Kent in Canterbury where he achieved a Distinction for a Diploma in Applied Psychology of Learning Disability (Challenging Behaviour).

Alan is trained in Restorative Justice techniques/approaches to work on cases that are considered Sensitive and Complex - this includes Hate Crimes. He delivers face-to-face educational interventions, using reflective practice and approaches, which he has developed from restorative justice techniques, to educate over 400 football fans/offenders, academy players, club staff, referees etc.



COALITION VOICES: A GUIDE TO SAFEGUARDING AND ORGANISATIONAL RESPONSES



MR. JAE YOUL KIM



PRESIDENT OF THE INTERNATIONAL SKATING UNION
AND MEMBER OF THE INTERNATIONAL OLYMPIC
COMMITTEE

Jae Youl Kim was elected the 12th President of the International Skating Union (ISU) in June 2022, running on a platform of openness, innovation, and collaboration. Upon taking office, he launched ISU Vision 2030, a strategic framework designed to modernize and elevate ISU sports to attract new generations of skaters and fans while safeguarding athletes' welfare and the ISU's rich heritage. He previously served on the ISU Council (2016-2022) and as President of the Korea Skating Union (2011-2016).

In 2023, Kim was elected a Member of the International Olympic Committee (IOC) at the 141st IOC Session. He has been an active supporter of the Olympic Movement for many years, taking part in the successful bid to host the Olympic Winter Games 2018, and later serving as EVP of the PyeongChang 2018 Organizing Committee. For his contributions, he received the Olympic Order from the IOC. He has served on several IOC commissions, including the Olympic Program Commission and Coordination Commission for the XXIV Olympic Winter Games Beijing 2022. Currently, he is a member of the Coordination Commission for the XXV Olympic Winter Games Milano Cortina 2026, Digital Engagement and Marketing Communications Commission, and Safe Sport Regional Hub Initiative – International Safe Sport Steering Committee.

In addition to his roles in sports administration, Kim has 25 years of marketing and business development experience at multinational corporations. He is currently President of Global Strategy Group, Samsung's internal strategy unit.

Kim lives in Seoul, Korea with his wife and four children.



COALITION VOICES: A GUIDE TO SAFEGUARDING AND ORGANISATIONAL RESPONSES



SOLÈNE CHARUAU



CHAIR OF THE GOVERNING BOARD OF THE EPAS OF THE COUNCIL OF EUROPE

Solène Charuau is a senior official at the French Ministry of Sports, Youth and Community Life, where she leads the International Department. With over 20 years of experience in European affairs and public policy in the fields of sport and youth, she plays a central role in France's international co-operation strategy in sport. She coordinated the European and international roadmap of the Ministry for the Paris 2024 Olympic and Paralympic Games and led key initiatives during the French Presidency of the Council of the EU in 2022.

Solène currently serves as Chair of the Bureau of the Council of Europe's Enlarged Partial Agreement on Sport (EPAS) and also chairs the EPAS Working Group on European Sports Charter (ESC) monitoring visits. She has contributed directly to ESC monitoring missions in Portugal and Morocco and regularly represents France in multilateral negotiations.

In addition to her extensive institutional experience, Solène is a frequent speaker at high-level international conferences on sport policy, youth cooperation, and European governance. She holds a Master's degree in European Project Management and a Political Science degree from Sciences Po Grenoble, and is fluent in French and highly proficient in English.



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DAMIANO ZAMANA



DEPUTY CEO AND OPERATIONS DIRECTOR

An avid motorcyclist Damiano is a member of the FIM's Board of Directors and the Executive Board. Responsible for the daily management of operations, he develops strategic activities to engage with a global audience in support of more than 120 national motorcycle federations. As part of his role he oversees the management of worldwide activities on motorcycle mobility and advocacy, tourism, sustainability and inclusion while spearheading widespread initiatives on events, education, knowledge sharing and digitalisation.

Prior to joining the FIM, apart from volunteering for the motorcycles' world, he was coordinating education programmes for international joint defence organisations and was supervising Civil Affairs Operations for national joint defence organisations.



COALITION VOICES: A GUIDE TO SAFEGUARDING AND ORGANISATIONAL RESPONSES



KWAMINA KORSAH



PRINCIPAL, ONLINE SAFETY POLICY

Kwamina is a Principal in the Online Safety policy team at Ofcom, the UK's communications regulator, which is responsible for implementing the UK's Online Safety Act. He is responsible for online user experience policy, which includes leading and delivering Ofcom's regulatory approach to giving users more choice and control over the content they see online.

Before joining Ofcom last year, Kwamina spent nine years working in the UK Civil Service. He worked in four central government departments, including the Department for Science, Innovation and Technology, where he led one of the policy teams that was responsible for getting the Online Safety Act passed into UK law.



UAOA IN ACTION



ERIN BOURKE



LEADER OF UNITED AGAINST ONLINE ABUSE (UAOA)

Erin Bourke is a leading voice in digital safety and inclusion in sport, currently serving as Leader of the FIA's award-winning United Against Online Abuse in Sport (UAOA) initiative. At the FIA, she oversees strategic partnerships, advocacy efforts and educational programmes aimed at combating online harassment worldwide. With a background in international relations, consultancy and financial services, Erin brings a multidisciplinary approach to programme design and policy development.

Since joining the FIA in 2023, she has established and scaled the UAOA campaign, evolving it into a cohesive, global, cross-sector coalition – uniting over 70 partners, including social media platforms, sports federations, tech giants, and academic institutions.

Erin has co-authored influential publications on online abuse and hate speech, co-produced the first open-access Online Abuse Educational Module, and secured several multi-year grant partnerships with the European Commission and the FIA Foundation. A graduate of the United Nations Future Leaders Programme, she holds a First-Class Honours degree in Political Science from the University of Exeter, specialising in Social Media Platforms and User Psychology.

As a spokesperson for the FIA, she has represented the organisation at global forums such as UNESCO, Peace and Sport, the IESF Esports Summit and DirtFish Rally America. Passionate about empowering users, Erin has led the development of digital literacy workshops for grassroots athletes and facilitated athlete briefings to inform 360-degree safeguarding models. Her work is actively shaping the regulatory and cultural response to digital abuse in sport, making her a trusted and impactful leader driving lasting change.



ALEXANDRA PASCALIDOU

Alexandra Pascalidou is an award-winning journalist, author, and television presenter with over 30 years of experience in media in both Sweden and Greece. She has hosted major broadcasts for Swedish National Television (SVT), including the Olympic Games in Athens 2004 and the Eurovision Song Contest, and is a former Chair of UN Women Sweden as well as a Goodwill Ambassador for Kvinna till Kvinna.

Pascalidou has lectured internationally on hate and threats against journalists and has written extensively on the subject across television, radio, and print. Drawing on her decades of experience as a public voice for democracy, equality, and human rights, she continues to moderate high-level conferences and dialogues around the world.



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FIA FOUNDATION



Co-funded by the European Union



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